

# MAKING A CONFERENCE CALL

There's an old saying which states that it's a small world. In terms of business, that's never been truer. No matter what field your business operates within, the chances are good your contacts spread to other countries.

The digital revolution means that you can keep in touch via text, email and instant messaging, but there are times when you need to speak to multiple people at once and be certain that they've all got the message.

Ideas need to be traded, views shared and opinions voiced. In the past that meant organizing a face to face meeting with all participants involved. No longer. Conference calling allows you to talk to as many staff or clients as you like, simultaneously, in real time via telephone no matter where in the world they may be located.

### WHAT ARE THE MAIN BENEFITS?



## SO LET'S MAKE A CONFERENCE CALL

Use the access number and passcodes included in your account welcome email



LOOK AT **YOU**.  
MAKING A **CONFERENCE CALL**.  
**GREAT!**

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